

Guy Lusty
Digital Designer
+44 (0)7889 908 930

ABOUT

On your time, I'm a multi-disciplinary graphic designer with 5 years of agency, freelance and in-house experience. I'm a problem solver who genuinely cares about the end user experience.

On my time, I'm interested in fitness, football, boxing, rugby and photography. I love what I do, so I spend my free time reading up on the latest design trends and going to talks.

SOFTWARE

Sketch, Invision, Adobe CC (full suite), Webflow, Zeplin, Microsoft Office (Powerpoint, Word, Excel, Outlook).

EDUCATION

BA Graphic Communication and Typography (2:1)

University of Reading

A–Levels

Graphic Design (A),
History (B), Economics (C)
Wells Blue School, Somerset

EXPERIENCE

Forward Partners

UX/UI Designer, April '18

Designing the UX/UI on an app that helps children learn how to read and play music.

Arbor Education

Integrated Designer, Dec '17—Apr '18

Working as the Senior Designer on branding, templates and exhibition stands

Babylon Health

Integrated Designer, Aug '16—Dec '17

An integrated role working with the Senior Designer to establish an impactful brand across print and digital. Deliverables included: Digital advertising, App store imagery, Packaging, Social media posts, Photography, Investor decks, Email campaigns, Product mockups, Exhibition artwork, Wall vinyls, Landing pages and Web design.

QA Training

Integrated Designer, Jan '13—Aug '16

An in-house role working alongside the Head of Creative to overhaul every customer touchpoint. This ranged from printed materials to landing pages, stationary, way finding systems, emails, physical lightboxes, social media campaigns, event artwork and press advertising.

TMW

Junior Designer, Sep—Dec '12

Primarily artworking social media campaigns for international clients like Lynx, Ubisoft, Nurofen and Unilever.

Charity work:

Working with Oxjam Reading to create a brand and printed materials.